



appsgenii  
technologies

# COMPANY PORT FOLIO

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# ABOUT US

AppsGenii believes in collaborating with partners and clients around the world. We are committed to consistently provide the best technology products that meet & exceed our customers' expectations by delivering cutting edge technology solutions and tangible return of investment. We demonstrate this by

- Managing our business on SMART objectives and timelines.
- Getting feedback from our clients and improving the processes accordingly.
- Ensuring the right skillset and experience of our teams as our competent and dedicated team members have a major contribution towards achieving and maintaining a quality-oriented company.

A photograph of a modern office building at night. The building has large glass windows that reflect the city skyline, including the Willis Tower. Inside the building, several people are working at desks with computers. The building is illuminated from within, and the city lights are visible in the background.

# QUALITY POLICY

We are committed to provide and supply services that are consistent, reliable and cost effective to highest quality standards that meet and exceed the needs and expectations of our customer.

AppsGenii is striving to improve its standards and is targeting to acquire the ISO 9000 certification to mark the effectiveness of the quality management system. The quality process assure all measures required for the planning, development and deployment of our products and services.



- **BRANDING**
- **DESIGN**
- **PRODUCT**
- **IN-HOUSE DEVELOPMENT**
- **MARKETING**

**MORE**

CREATIVE DESIGN - MARKETING - UI/UX - DEVELOPMENT - ANIMATION - BRANDING

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# OUR LIVE APPS







# GharPar

Are you looking for a safe and reliable beauty salon service in the comfort of your home? Look no further, GharPar is Pakistan's number one at home salon service provider and caters to all the beauty services and salon services for women.

We have put in place hygiene and safety protocols to ensure that our services are safe and reliable. Our technicians wear PPE suits, masks, face shields and gloves. They are constantly monitored for body temperature checks.

## Key Features & Modules

GharPar provides with all kinds of beauty services

**Massages:** Relax with a GharPar massage of your choice. You can pick a full body massage, a head massage or both as per your body demands.

**Waxing:** Get rid of all your unwanted hair with this amazing beauty service at home.

**Facials:** Clean up with GharPar's exceptional facial treatments. Use from Janssen whitening, Thalgo or Dermaclear and feel the difference.

**Nails:** GharPar is the best salon service at home for all kinds of manicures and pedicures.

**Hair Services:** Get everything from hair treatments to hair styling to hair coloring under your own roof with GharPar.

**Makeup:** Shine and glow with GharPar's wonderful makeup services by highly experienced makeup artists.



# StcPay

We are committed to be the leading regional operator in the world of Fin-tech providing innovative solutions and advanced payments.

We are determined to build a digital economy in which all customers' finance are safe, secure and simply fulfilled. Our strong network enables, by leveraging technologies to create stronger bonds and bring more people into the digital economy. To provide innovative and secure digital financial services.

## Key Features & Modules

We are now a Bank!

**Dynamism:** We always look for new and better ways that help improve our work, through a modern, smart, fresh and ingenious vision.  
( Agile - Collaborative - Innovative )

**Devotion:** The desire to become a "customer centric" company for our clients and our employees.  
( Caring - Committed - Trustworthy )

**Drive:** We are "restless" when it comes to finding the best possible solutions for our clients and employees.  
( Proactive - Innovative - Curious )





# Bata

Since 1942 Bata Pakistan has been rendering its services to its valued customers by offering quality products.

It was incorporated in Pakistan as Bata Shoe Company (Pakistan) Limited in 1951 and went public to become Bata Pakistan Limited in the year 1979.

Since its inception, the company has not only maintained a good reputation of manufacturing high quality footwear for all segments but has also been designing shoes in accordance with the changing fashions and trends.

## Key Features & Modules

**Seamless Shopping Experience:** Browse the entire Bata collection with an easy-to-use interface.

**Personalized Recommendations:** Get style suggestions based on your preferences and purchase history.

**Click & Collect:** Order online and pick up at the nearest Bata store.

**Store Locator:** Quickly find nearby Bata outlets with maps and directions.

**Easy Returns & Exchanges:** Hassle-free order management and support.

**Exclusive App-Only Discounts:** Unlock deals, seasonal sales, and loyalty rewards only available in the app.

# Bata



# PerfectPay



The \*PerfectPay\* application is a comprehensive digital financial platform designed to function as a mobile wallet and payment solution. Users can register and load funds into their account via a debit card.

The app provides users with both a digital and a physical card (available with no yearly fees) for various transactions, including contactless and online shopping, as well as ATM withdrawals. Beyond standard card services, PerfectPay is a versatile payment hub, enabling users to manage their accounts by freezing their card.

## Key Features & Modules

**All-in-One Digital Wallet:** A comprehensive mobile finance application for managing money and making payments in AED.

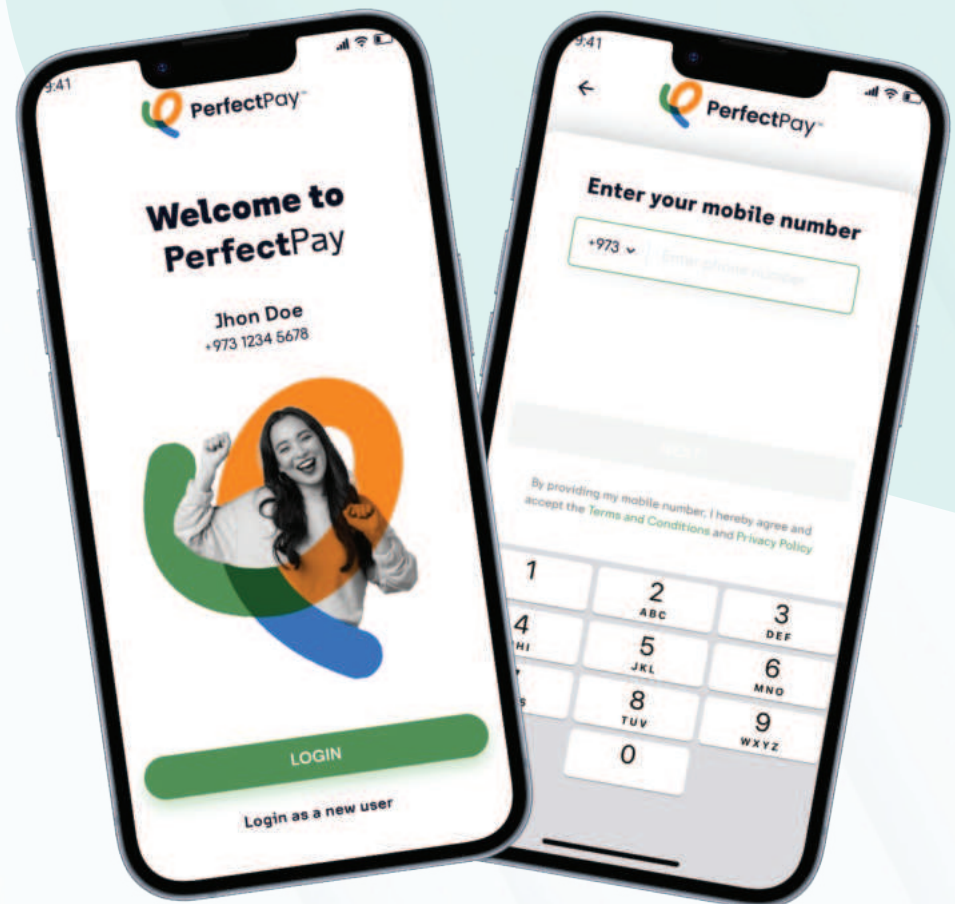
**Dual Card System:** Provides both digital and physical cards (no yearly fees) for flexible online, in-store, and contactless transactions.

**Full Card Control:** Users can freeze cards, report lost/stolen cards, and toggle security features (Online, International, ATM use).

**Integrated Payment Hub:** Allows for easy payment of utility bills (e.g., Electricity & Water Authority) and telecom services (postpaid and prepaid).

**Gift Card Marketplace:** Offers a dedicated section to purchase digital gift cards for various major retailers and services (e.g., Apple, Amazon, PlayStation).

**Transaction Benefits:** Enables tracking of spending and rewards users with cashback on purchases.



# Mozakrah



In today's fast-paced world, information bombards us incessantly, leading to scattered attention and precious time slipping away. At Mozakrah, we believe education should be personalized and efficient, focusing on your goals and success.

Born from a simple idea, Mozakrah aims to return education to its core—personalized and efficient. In a world full of distractions, we are committed to offering students a space where they can truly focus on what matters: achieving their highest potential in the least amount of time.

## Key Features & Modules

At Mozakrah, our commitment goes beyond online classes

**Purpose:** To unlock every Arab student's academic potential through personalized education.

**Mission:** Deliver expert-led online learning that empowers students and supports families.

**Vision:** To become the most trusted personalized education platform in the Arab world.

**Core Values:** Respect, Learning, Excellence, Commitment, Achievement.



# Mobil Ofis Biznes

Mobil Ofis Biznes – helps you quickly manage your finances anywhere in the world at any time. Welcome to Mobil Ofis Biznes – an innovative mobile application designed to increase efficiency and convenience of work for legal entities and individual entrepreneurs.

Using the Mobil Ofis Biznes application, the user gets convenient and secure access to his/her mobile business account via SMS, Google or “Asan İmza.”

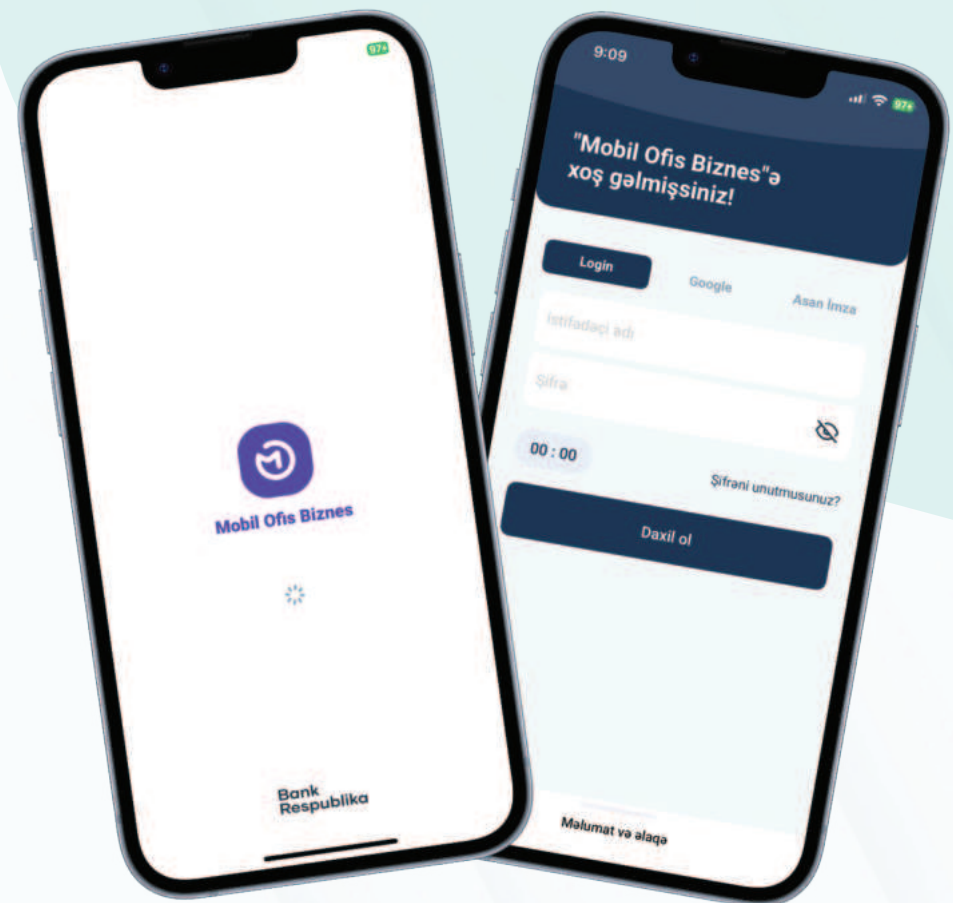
## Key Features & Modules

Bank mission and strategic vision

**Strategic goals of the bank:** The main strategic goals of Bank Respublika are small and medium-sized businesses, as well as maintaining the position of a leading bank in the field of microfinance.

### Other Services & Features:

- Online card renewal
- Online card order
- Online loan order
- Mobile Banking (Mobil Şöbə)
- Internet Banking (İnternet Şöbə)
- FIFD calculator
- IBAN convertor
- Application, Suggestion and Complaints





# Almoosa Health

Almoosa Health is a leading health care provider in the Eastern Province of Saudi Arabia. Since opening the first private hospital in Al-Ahsa in 1996, the group has grown into a network of leading healthcare facilities recognized globally for their excellence in quality, safety, and patient experience.

With ongoing investment in digital health technologies, Almoosa Health remains committed to delivering patient-centered care at every level.



## Key Features & Modules

Hope and well-being for our society

**Booking & Management:** Book, reschedule, or cancel appointments with doctors and specialists.

**Digital Medical Records:** Secure access to lab results, radiology reports, prescriptions, and medical history.

**Virtual Consultations:** Video consultations with doctors and health professionals.

**Health Tracking:** Monitor vitals (BP, sugar, weight) and sync with wearable devices.

**Patient & Family Profiles:** Manage multiple family members' health records under one account.

**Insurance & Billing Integration:** Access invoices, bills, and make secure online payments.



# 800CarGuru

We 800CarGuru are "UAE Largest Car repair Service Provider" with 24/7 Customer Care and Support. We have served more than 300,000 Happy Customers.

At 800-CarGuru we pride ourselves on providing the best level of customer service and exceptional care for your car or work vehicle that we possibly can. 800-CarGuru has built a strong reputation in the UAE; we know this from the great feedback we get from our customers.

## Key Features & Modules

At 800-CarGuru we pride ourselves on providing the best level of customer service

**24/7 Customer Care & Support:** Always available to assist you—day or night—with roadside help, service inquiries, or emergencies.

**Proven Trust & Reliability:** Proudly serving 300,000+ happy customers across the UAE, earning a strong reputation for quality and dependability.

**Comprehensive Car Care:** From regular maintenance to complex repairs, we handle all types of vehicles with precision and care.

**Highly Trained Experts:** Continuous investment in staff training ensures your car is serviced by professionals at the highest industry standards.

**Nationwide Coverage:** Extensive presence across the UAE, ensuring quick response and convenient service wherever you are.



# Creativist

Finding a good creative partnership is like finding the perfect dating match. The chemistry is a must, but you also want someone who understands your project goals, needs, and timeline. Because it's never easy to find "the one" to work with, we brought Creativist to life.

Creativist is designed to help you choose the right person to take your masterpiece to the next level. Our app features profiles and portfolios of likeminded creators who share similar intentions.

## Key Features & Modules

**Creative Profiles:** Showcase your best work and explore detailed profiles of writers, editors, designers, and artists.

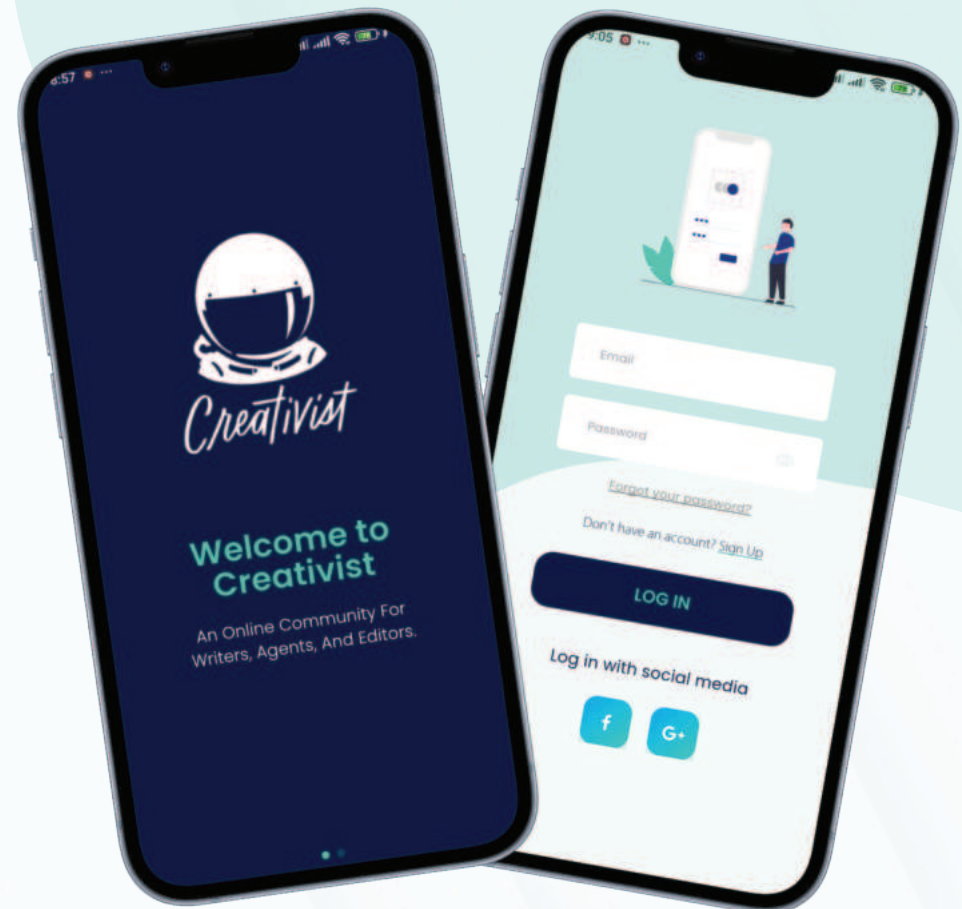
**Smart Matchmaking:** AI-driven suggestions to connect you with collaborators who match your project goals, style, and timeline.

**Project Posting:** Post your project details, receive proposals, and choose the right creative partner.

**Story Contests & Challenges:** Participate in writing competitions, get recognized, and win cash prizes.

**Creative Marketplace:** Browse services, gigs, and freelance packages tailored for publishing, editing, and design.

**Rating & Review System:** Build trust through verified reviews and ratings from past collaborations.





# AllOut-UAE

At All Out, we are dedicated to bringing you the best and most thrilling experiences and activities. From activities at the desert, at the sea and everywhere in between, we've got it all.

Our platform is designed to make booking your next adventure as simple and stress-free as possible. Browse through our extensive selection of activities, compare prices and packages, and book your experience in just a few clicks.



## Key Features & Modules

Discover the perfect itinerary with All Out UAE App.

**Seamless Booking:** Quick, secure, and hassle-free reservations right from the app.

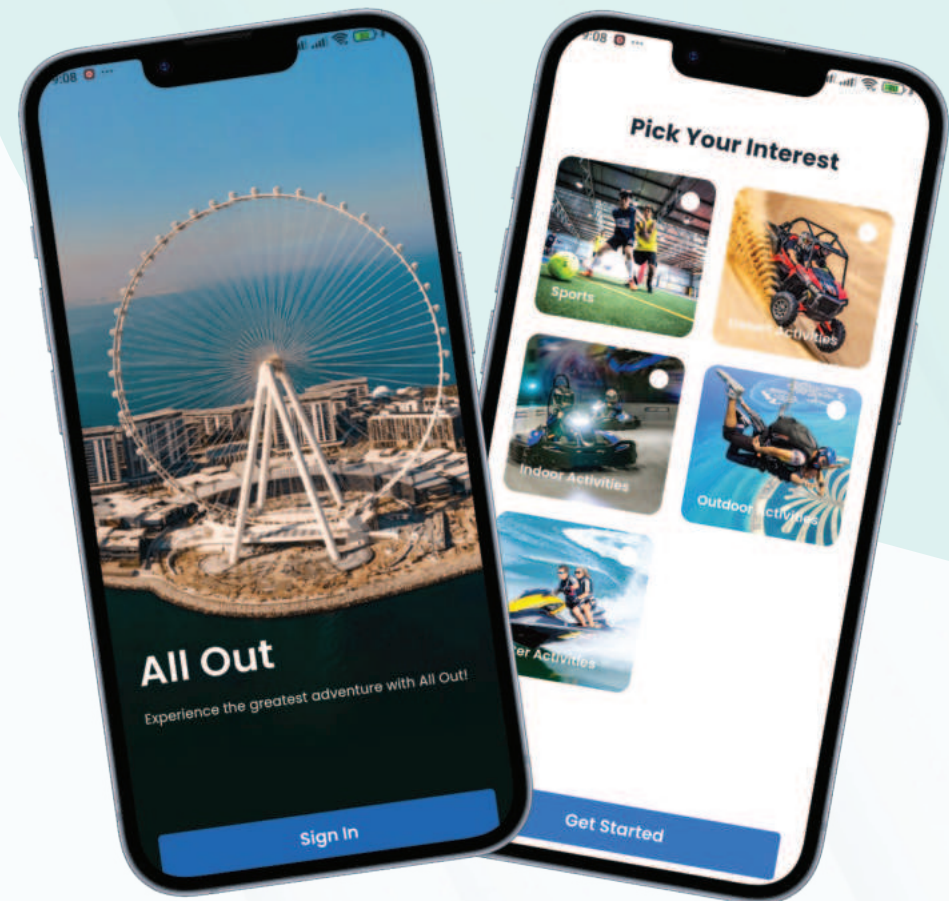
**Verified Local Partners:** Collaborations with trusted activity providers ensure safety, authenticity, and quality.

**Competitive Pricing:** Access exciting adventures at the best rates, with transparent pricing and no hidden fees.

**Sustainable Tourism:** Focused on eco-friendly, responsible adventures that respect culture and nature.

**Adventure for Everyone:** Whether you're a thrill-seeker or trying something new, discover activities that match your comfort level.

**Multi-Language & Multi-Currency:** Accessible to both residents and global travelers with localized options.





# OLE: Create Lineup

The No.1 Stadium Management, Lineup Creation, and Booking App  
Introducing the best Stadium Management and Booking App, your ultimate solution for all football things in the UAE.

Whether you're a passionate player, a team manager, or simply looking to enjoy a fun game with friends, this Lineup app is your gateway to a seamless and exhilarating football experience like never before.

## Key Features & Modules

**Instant Stadium Booking:** Reserve football fields in seconds with immediate confirmation no calls, no waiting.

**Smart Lineup Creation:** Build your ultimate squad, assign positions, and share lineups with teammates effortlessly.

**Team & Player Management:** Organize your club or casual team, track attendance, and manage player availability.

**Real-Time Availability:** View live stadium schedules to quickly find and book open slots.

**Secure Payments:** Pay instantly through the app with safe and transparent transactions.

**Multi-Language Support:** Accessible for both locals and expats in the UAE with Arabic and English options.



# PTTI-Better Result



This is a better online learning platform free for all students struggling to understand concepts, formulas and techniques for better results. Learning live streaming straight from your mobile phone (another device will be available soon)

We integrated the most reliable VOIP video conferencing platform in this app and can be accessed across multiple devices. Immersive - Learn at your own pace and step-by-step guidance with an immersive new learning experience with unlimited classes playback, one-click access to enter class and all-in-one platform for online learning.

## Key Features & Modules

**Free Access for All Students:** 00% free platform designed to help students struggling with concepts, formulas, and techniques.

**Live Streaming Classes:** Join interactive classes directly from your mobile phone, with support for more devices coming soon.

**Unlimited Playback:** Replay recorded classes anytime to revise, catch up, or master tough topics at your own pace.

**One-Click Class Entry:** Simple, instant access to live classes—no complicated steps or delays.

**Immersive Learning Experience:** Step-by-step guidance with engaging visuals and explanations for better understanding.

**All-in-One Learning Platform:** Access live sessions, replays, notes, and discussions from a single app.



# Star Bazaar

StarBazaar is an online platform with the mission to have a centralised and accessible place where fans can connect with their favourite Stars for personalised video shoutouts for any occasion.

We at StarBazaar believe in expressing love and affection by creating beautiful moments with personalised shoutout that you can cherish with you loved ones. A complete funnel approach to attract, convert, retain & monitor your audience.

## Key Features & Modules

**Personalized Video Shoutouts:** Get unique, heartfelt shoutouts from your favorite stars for birthdays, anniversaries, achievements, or just because.

**Wide Range of Celebrities:** Browse and connect with actors, musicians, athletes, influencers, and more all in one place.

**Memorable Moments:** Create lasting memories by surprising your loved ones with a customized video message.

**Secure Payments:** Safe and reliable payment system for a smooth booking experience.

**Centralized Platform:** One-stop destination for fans to connect with multiple stars in one accessible app.

**Shareable Content:** Download and share your shoutout videos instantly on social media or with family and friends.



# OUR WEB APPS





# Remire

Founded in 2021 by Rida Shamim and Madiha Shamim, Remire emerged from the growing necessity to simplify global hiring and management processes that companies face when trying to scout and manage talent globally.

Before Remire, businesses struggled with varying compliance laws, complex payroll systems, and diverse employee benefits management, which fragmented their operations and sapped efficiency.

## Key Features & Modules

**Employer of Record:** Hire international talent legally without setting up local entities.

**End-to-End HR Solutions:** From recruiting and onboarding to employee benefits and offboarding all in one platform.

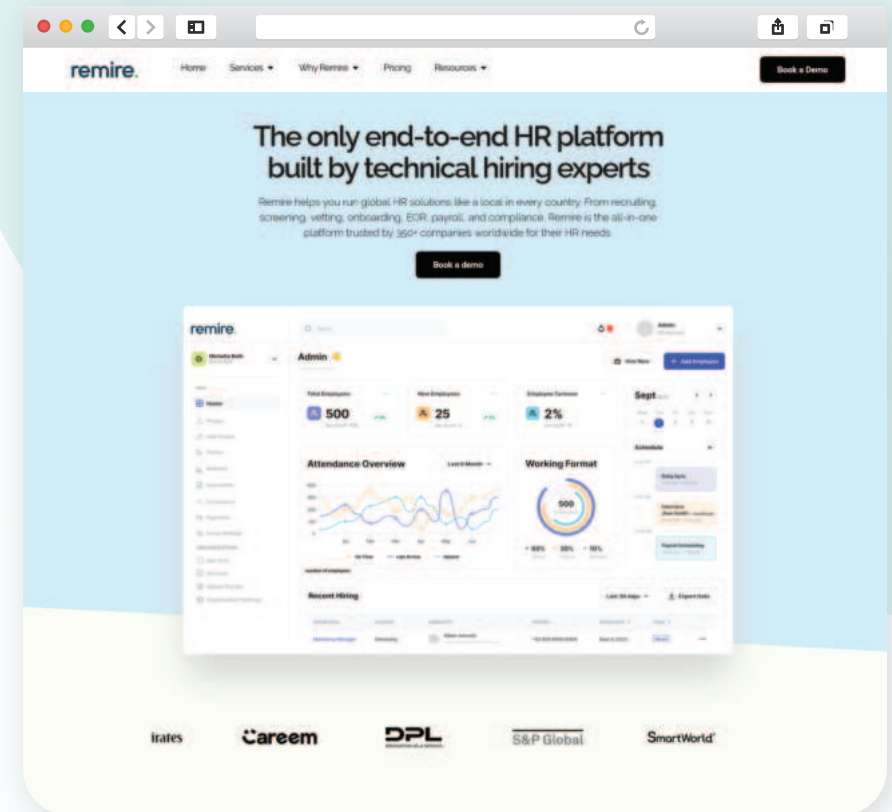
**Cross-Border Hiring:** Access a global talent pool and hire without the usual administrative and legal hurdles.

**Compliance & Risk Management:** Ensure full compliance with local labor laws, tax regulations, and international standards.

**Employee Benefits Management:** Standardized yet flexible benefits packages tailored to each country's requirements.

**Expert Global Support:** Guidance from HR, legal, and compliance specialists across multiple regions.

# remire.



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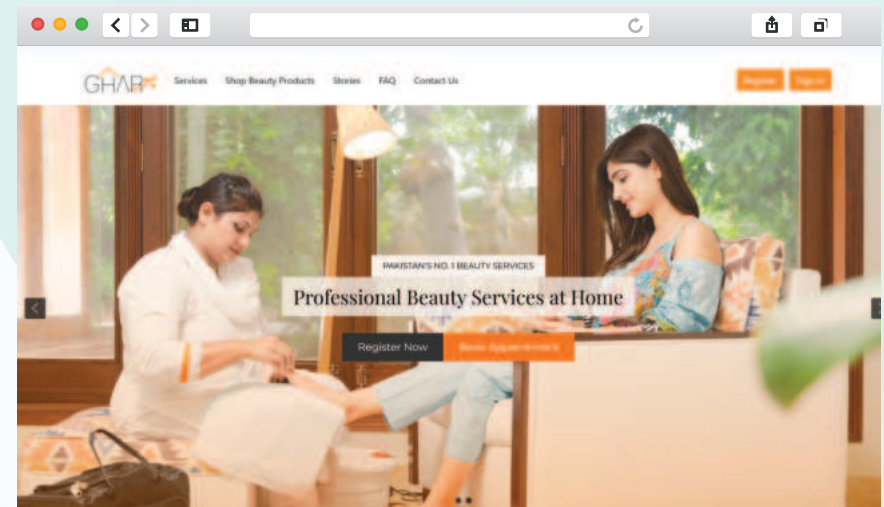
**Waxing:** Get rid of all your unwanted hair with this amazing beauty service at home.

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**Makeup:** Shine and glow with GharPar's wonderful makeup services by highly experienced makeup artists.



**Professional Beauty Services at Home**  
The ultimate in comfortable, convenient, and professional beauty salon services at home. GharPar is a mobile app and web-based solution providing women with high quality, hygienic, and timely at-home beauty services.

### Our Services



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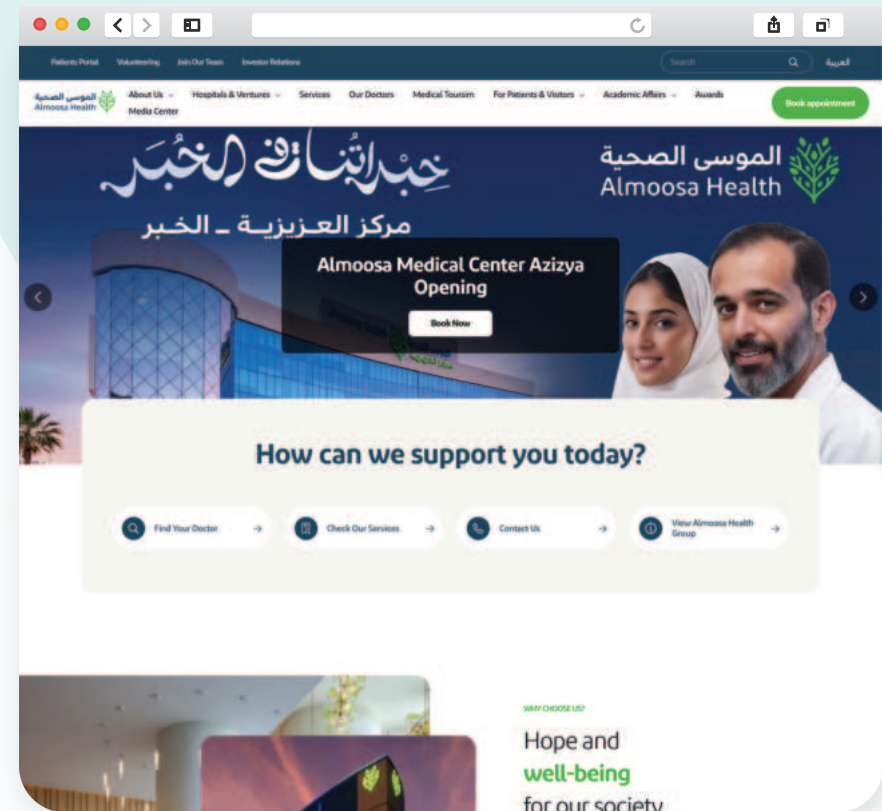
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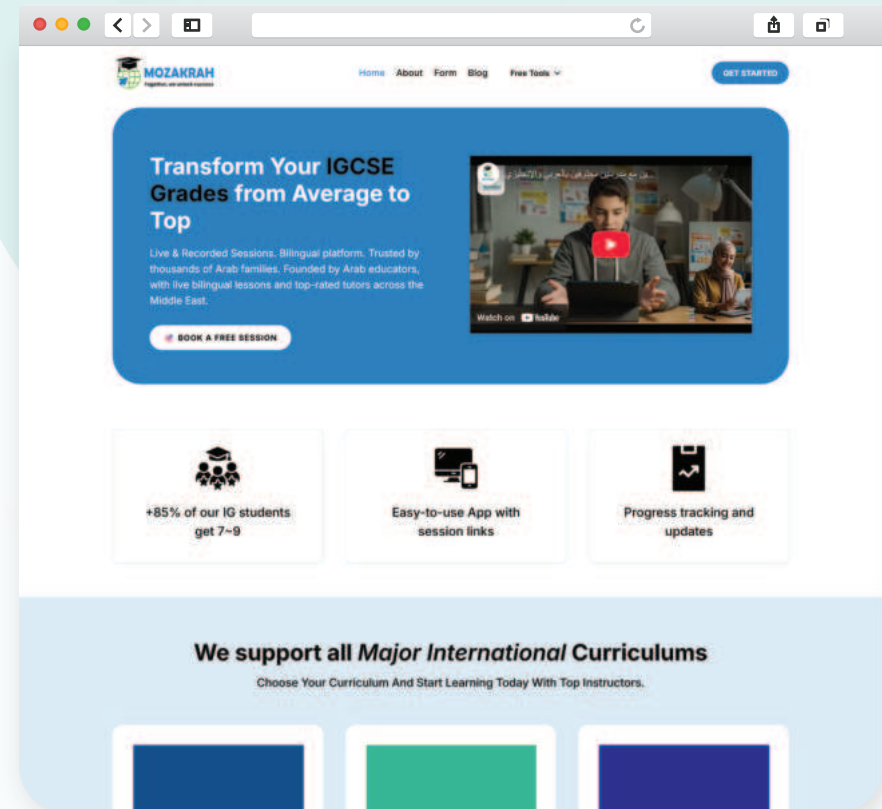
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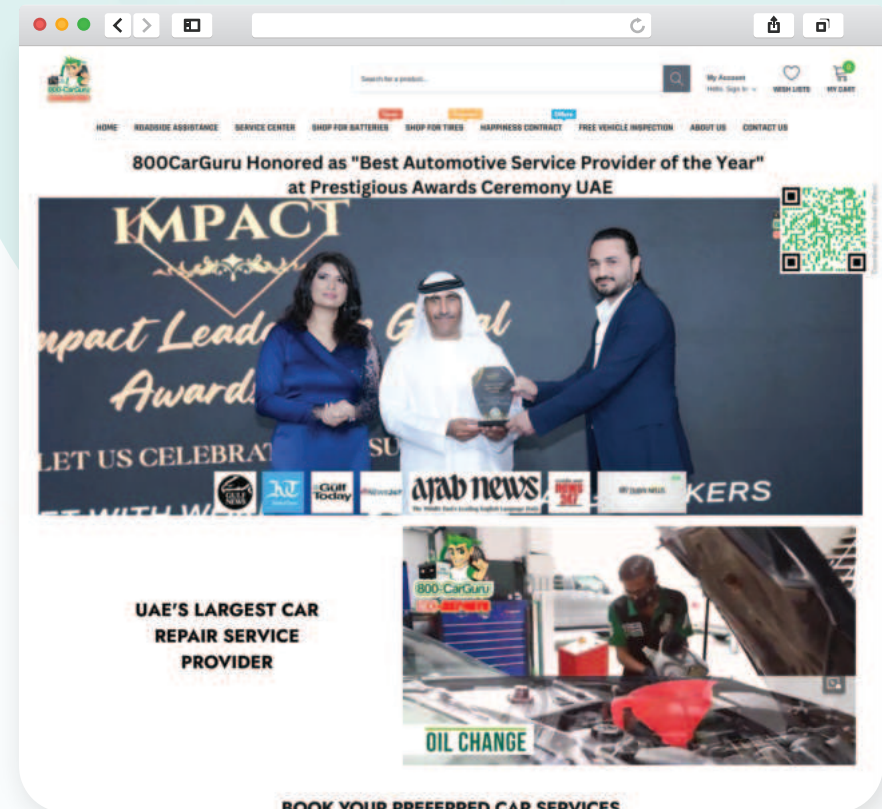
**24/7 Customer Care & Support:** Always available to assist you—day or night—with roadside help, service inquiries, or emergencies.

**Proven Trust & Reliability:** Proudly serving 300,000+ happy customers across the UAE, earning a strong reputation for quality and dependability.

**Comprehensive Car Care:** From regular maintenance to complex repairs, we handle all types of vehicles with precision and care.

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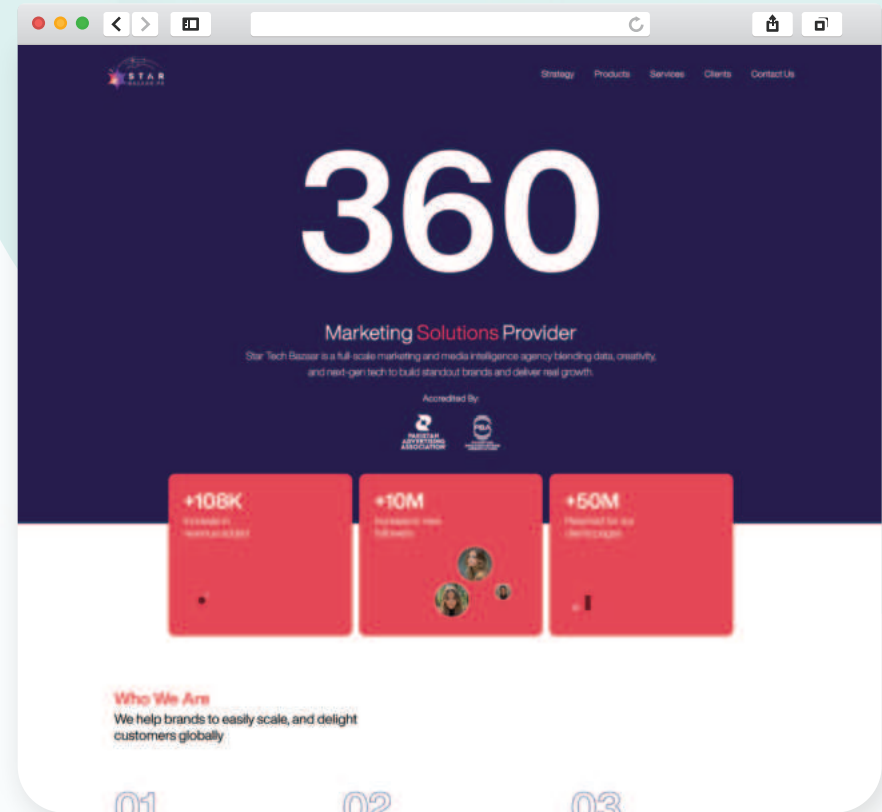
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**Memorable Moments:** Create lasting memories by surprising your loved ones with a customized video message.

**Secure Payments:** Safe and reliable payment system for a smooth booking experience.

**Centralized Platform:** One-stop destination for fans to connect with multiple stars in one accessible app.

**Shareable Content:** Download and share your shoutout videos instantly on social media or with family and friends.



# HrWays



HR Ways has proven expertise with local and international clients & winning with quality services including recruitment, payroll, background checks, documentation, setting up physical entities and many more. We have got it all covered for you.

HR Ways' acquisition by S4 Digital marks a significant milestone in our journey towards expanding our global reach and enhancing our capabilities. This strategic move allows us to strengthen our presence in the digital landscape.

## Key Features & Modules

**Comprehensive HR Solutions:** End-to-end services including recruitment, payroll management, background checks, documentation, and entity setup.

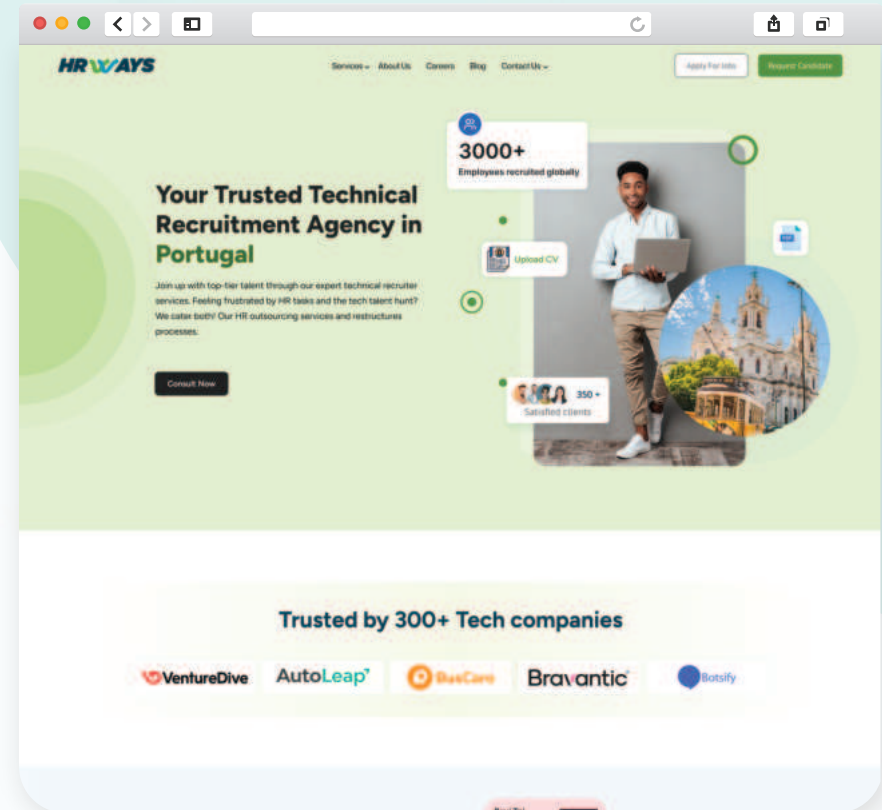
**Proven Global Expertise:** Trusted by both local and international clients, delivering tailored solutions that meet diverse workforce needs.

**Quality-Driven Services:** Commitment to excellence with a focus on accuracy, compliance, and client satisfaction.

**Global Expansion with S4 Digital:** Acquisition by S4 Digital strengthens global presence and enhances capabilities in the digital landscape.

**Strategic Partnerships:** Building long-term relationships with clients and industry leaders to ensure sustainable success.

**Commitment to Growth:** Continuously evolving to meet global HR and digital transformation trends.



Gotstuck seamlessly connects service providers with motorists and traders seeking assistance in recovering their vehicles or transporting them between locations.

Leveraging state-of-the-art technologies such as Geo-location, Live Activity Tracking, and a purpose-built algorithm, Gotstuck provides a comprehensive and efficient solution that caters to the unique demands of both motorists and traders.

## Key Features & Modules

**Instant Vehicle Recovery & Transport:** Connects motorists and traders with the nearest service providers for fast, reliable assistance.

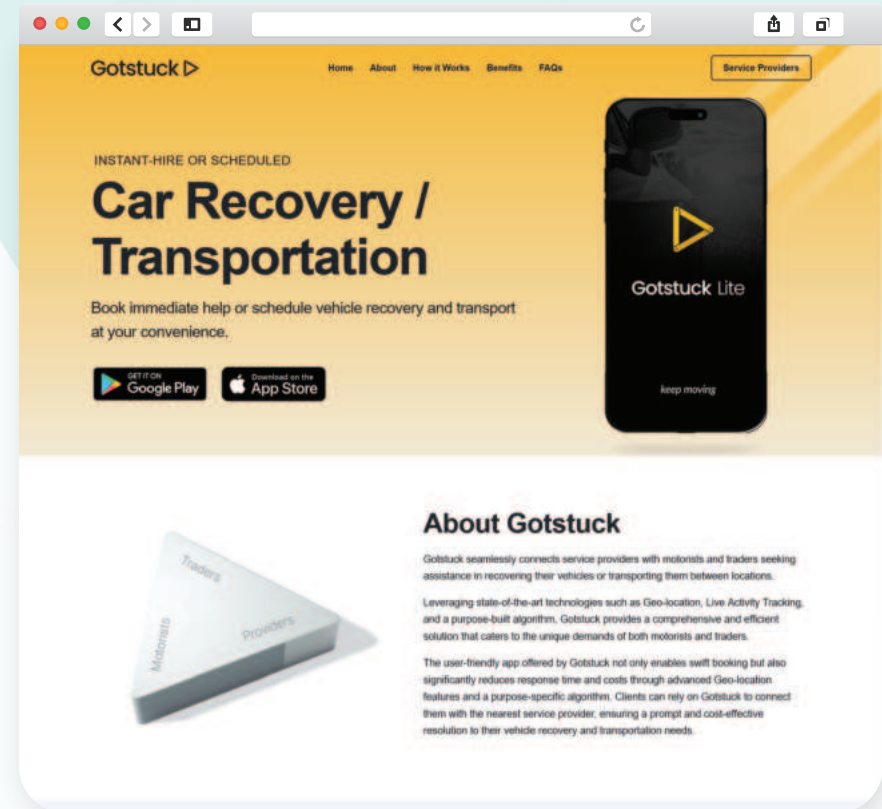
**Advanced Geo-Location Services:** Smart location tracking ensures you're matched with the closest available provider, reducing wait times and costs.

**Live Activity Tracking:** Real-time updates on provider location, estimated arrival, and job progress for full transparency.

**Smart Matching Algorithm:** Purpose-built system that pairs clients with the most suitable service provider based on location, need, and availability.

**Cost-Effective Solutions:** Optimized routes and nearest provider matching minimize recovery and transport costs.

**Secure Payments:** Built-in, safe, and convenient payment options for a hassle-free experience.





# TRENDI

Trendi is a modern clothing boutique e-commerce store designed for fashion-forward individuals who love to stay ahead of the curve. With a curated collection of stylish apparel, accessories, and seasonal must haves, Trendi blends elegance with affordability, making high-quality fashion accessible to everyone.

Our platform is built to deliver a seamless shopping experience whether you're discovering the latest trends, refreshing your wardrobe, or searching for that perfect statement piece, Trendi is your go-to destination for all things style.

## Key Features & Modules

**Curated Fashion Collections:** Trendy, high-quality clothing and accessories for every occasion.

**Seamless Online Shopping:** Easy-to-navigate e-commerce platform with a sleek and user-friendly interface.

**Personalized Recommendations:** AI-powered suggestions based on your preferences and shopping history.

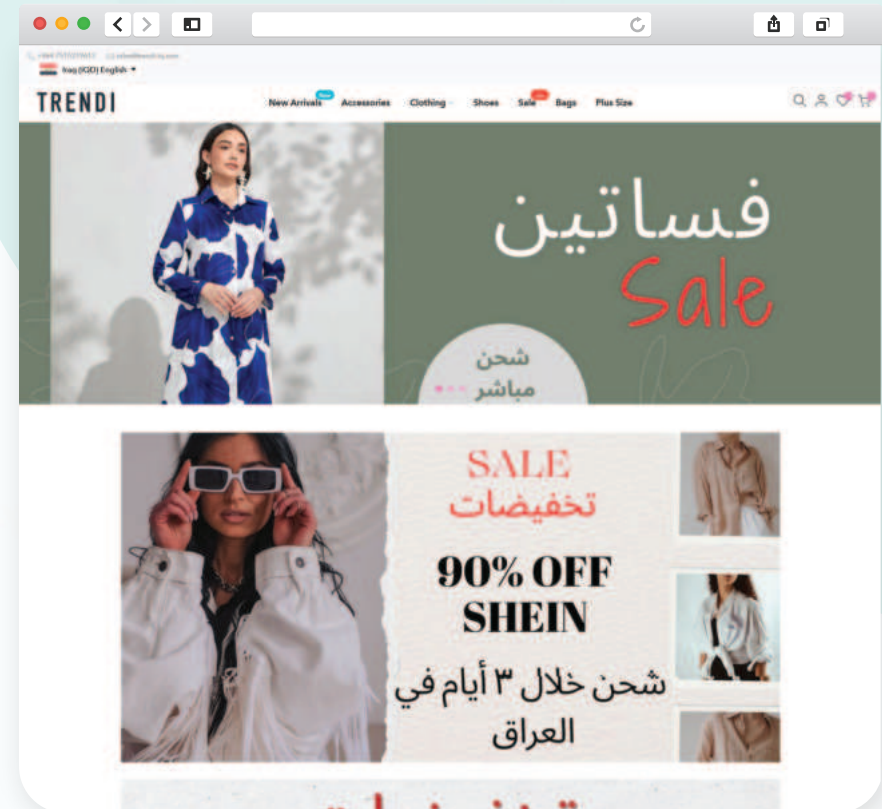
**Exclusive Deals & Discounts:** Regular sales, seasonal offers, and boutique-only specials.

**Fast & Reliable Delivery:** Quick shipping with real-time order tracking.

**Secure Payments:** Multiple safe and convenient payment methods.

**Customer Support:** Dedicated team available for queries and assistance.

# TRENDI



# Vertate



Vertate is an AI-powered sound platform built to revolutionize the way creators, producers, and developers work with audio. Designed for speed, originality, and quality, Vertate offers instant access to royalty-free, generative sounds that blend seamlessly into any project.

With a suite of intuitive tools including a web app, VST plugins, and a flexible API, Vertate empowers creators to push the boundaries of sound design.

## Key Features & Modules

**AI-Generated Sounds:** High-quality, royalty-free audio created instantly with cutting-edge generative AI.

**Intuitive Web App:** Browse, preview, and download sounds directly from an easy-to-use interface.

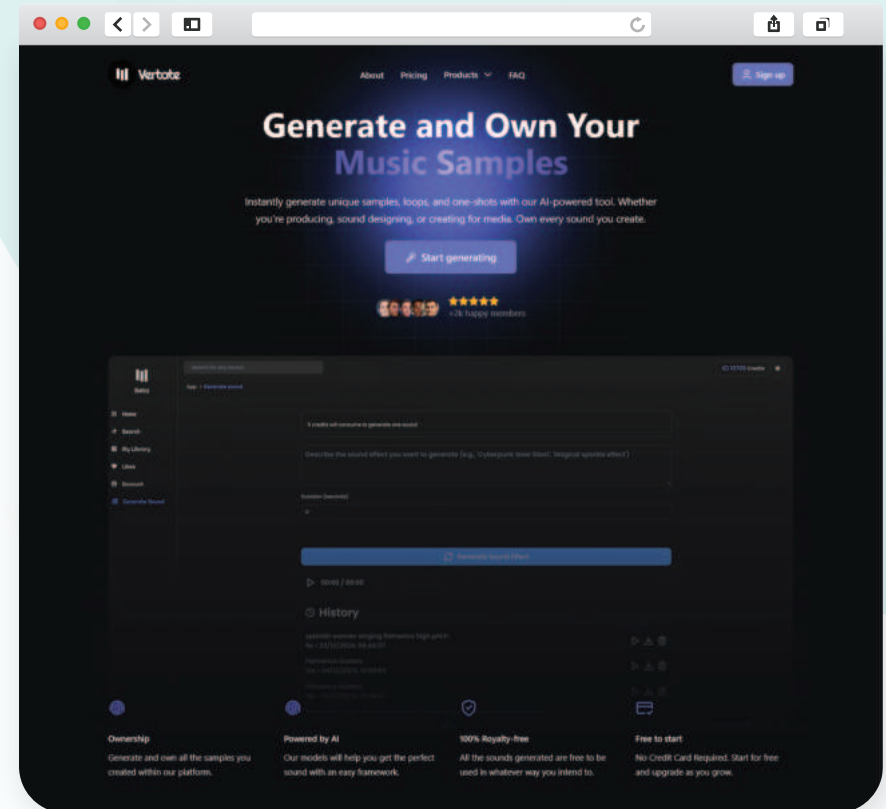
**Powerful VST Plugins:** Seamlessly integrate Vertate into your music production workflow.

**Flexible API:** Custom integrations for game developers, app builders, and creative tool makers.

**Original & Royalty-Free:** Stay unique with sounds designed for unrestricted creative use.

**Fast Search & Discovery:** Smart filtering and AI suggestions to help you find the perfect sound.

**Workflow Friendly:** Designed to save time and simplify sound design for busy creators.



The Department of Employee affairs was established in Fujairah by the Emiri decree No.10 in the year 2005, to uplift the levels of performance, discovering violation in the administration system and suggesting solutions, the name was replaced to the Department of Human Resources

Our mission is to foster efficiency, integrity, and innovation across the Emirate's administrative system.

## Key Features & Modules

**Strategic HR:** Driving initiatives to build and enhance human capital across government entities.

**Performance Monitoring:** Evaluating and uplifting administrative efficiency to ensure excellence in public service.

**Compliance & Accountability:** Detecting violations in administrative systems and recommending corrective actions.

**Policy & Planning:** Developing HR policies aligned with the Emirate's vision and strategic goals.

**Talent Acquisition:** Attracting, retaining, and managing qualified talent for sustainable growth.

**Innovation in HR Practices:** Implementing modern HR systems and digital solutions for smarter workforce management.



# PRODUCT INHOUSE DEVELOPMENT



- Development.
- Ai Consultancy.





# QuickHCM!

A modern Human Capital Management System built for GCC businesses—smart, scalable, and fully compliant with KSA, UAE & Bahrain labor laws. Thousands of HR professionals trust us to simplify their processes, ensure compliance, and drive organizational success.

From startups to large enterprises, choose only the modules you need and scale as your team grows. QuickHCM is cloud-based, so your data is secure, accessible, and always up to date.

## Key Features & Modules

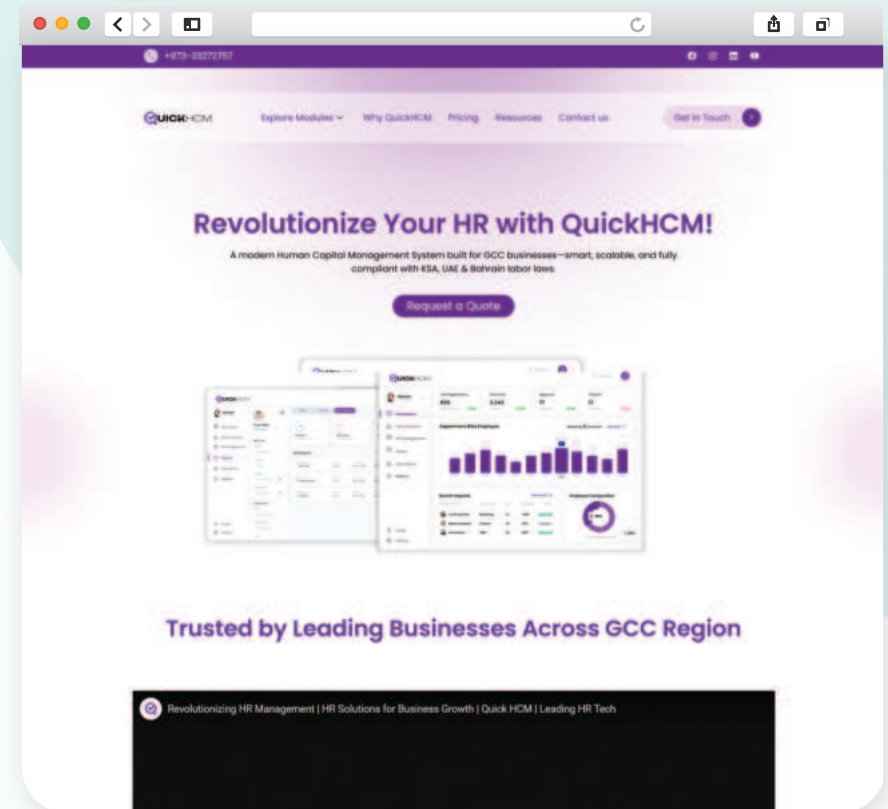
**Modular, Scalable & Cloud-Based:** From startups to large enterprises, choose only the modules you need and scale as your team grows.

**Bilingual & Culturally Aligned:** Arabic and English interfaces ensure smooth user experience across teams, while our culturally sensitive design reflects the unique needs of Gulf-based businesses.

**Enterprise-Grade Security:** Your data is protected with advanced encryption, role-based access, and secure cloud hosting.

**Local Support & Fast Onboarding:** Our regional support teams understand the Gulf market. We help you onboard quickly and offer continuous assistance to ensure a smooth transition and long-term success.

**Built for Modern HR Teams:** Whether you're managing 50 employees or 5,000, QuickHCM empowers HR teams with the tools they need.



# Aramis



Aramis is revolutionizing food and beverage operations with its powerful end-to-end ERP solution designed specifically for restaurants and cafés. From streamlining front-of-house service to optimizing kitchen workflows and managing back-office operations.

With real-time insights, automated processes, and seamless integration across all touchpoints, Aramis helps food & beverage brands deliver exceptional dining experiences while maintaining full control over their operations.

## Key Features & Modules

**Point-of-Sale (POS) Integration:** Fast, intuitive, and secure POS for smooth order taking and billing.

**Inventory Management:** Real-time tracking to reduce waste, control stock, and optimize supply chains.

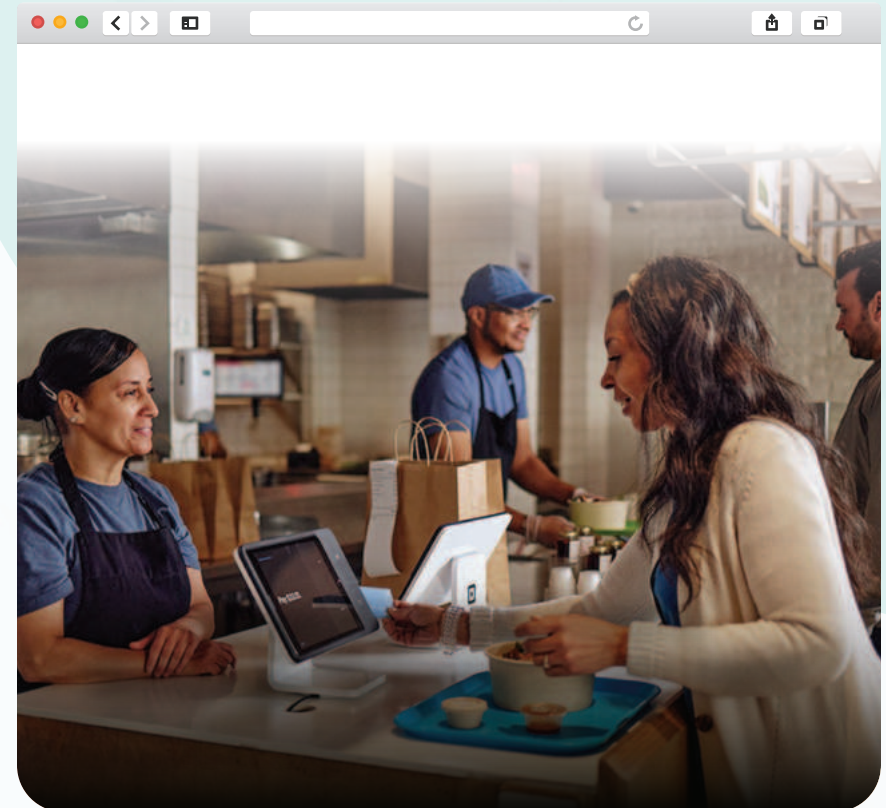
**Menu Engineering:** Dynamic menu updates, pricing optimization, and best-seller analysis.

**Kitchen Display System (KDS):** Streamlined order flow from front-of-house to kitchen staff.

**Staff Management:** Scheduling, payroll, and performance tracking all in one system.

**Analytics & Reporting:** Actionable insights with sales trends, cost analysis, and performance metrics.

**Multi-Branch Control:** Manage multiple outlets with centralized visibility and reporting.



# Pact Revenu



PACT is transforming the manufacturing landscape by driving efficiency, innovation, and control across the entire production lifecycle. Built as an end-to-end ERP platform, PACT empowers manufacturers to streamline operations.

With real-time visibility, automation, and advanced analytics, PACT ensures manufacturers can optimize costs, reduce waste, improve product quality, and stay competitive in a rapidly evolving market.

## Key Features & Modules

**Production Planning & Scheduling:** Optimize workflows, resource allocation, and timelines.

**Supply Chain Integration:** Seamless coordination with suppliers and distributors for smooth operations.

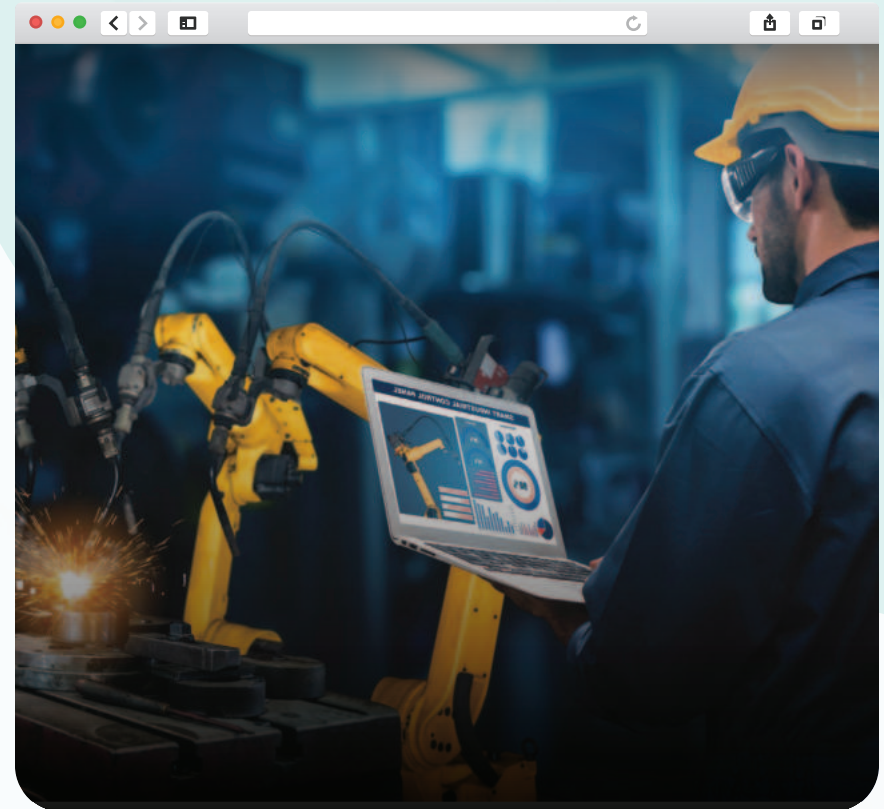
**Quality Control:** Built-in checks at every stage to ensure compliance and product excellence.

**Shop Floor Automation:** IoT-enabled tracking of machines, labor, and materials for higher efficiency.

**Costing & Budget Control:** Monitor production costs, margins, and profitability with precision.

**Business Intelligence & Reporting:** Real-time dashboards and analytics to drive smarter decisions.

**Sales & Order Management:** End-to-end sales tracking from quotation to delivery.





# LET US KNOW

HOW WE CAN HELP YOU IN TRANSFORMING  
YOUR BUSINESS, WE ARE VERY RESPONSIVE  
IN REPLYING YOU.

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